



How “Stow and Behold” Helped a Struggling Mom Organize Her New Home and Restore Calm

The Challenge: Lack of Time and Energy to Tackle an Avalanche of Moving Boxes

Having just moved house, Rebecca was inundated with moving boxes. She found it difficult to find the energy and time to tackle them.

She had moved from a small 2-bedroom apartment to a spacious 4-bedroom house. In addition to the moving boxes from the apartment, she also moved in previously-stored items from a storage facility. On top of all that, she brought over decades worth of memorabilia previously stored at her parents' house.

“ I wanted to integrate everything in an efficient, organized manner where I could easily access things. I was pregnant and I had my one-year-old who needed my attention. And it was during the pandemic so we didn't have child care. It all felt very emotionally and physically overwhelming.”

She was also dealing with nausea in her first trimester. Within a month of moving into her new home, she knew she needed outside support to help her unpack and organize.

“ Just seeing the boxes day after day, knowing that I had to take care of them..but the fact was, between the prepping of the meals, the changing of the diapers...it was never going to happen unless I had someone do it with me.”

ABOUT STOW AND BEHOLD

Founded by Tina O'Keeffe in 2013, Stow and Behold provides professional organizing services that helps clients restore happiness by reducing clutter and optimizing space. Tina believes it's not just about cleaning up, but also cleaning out, and discovering new possibilities through the power of organizing.



The Solution: Professional Help Offering Practical and Efficient Storage Ideas

Rebecca enlisted Tina's services at Stow and Behold to help organize her new home. After the initial consultation, Tina worked with Rebecca on two separate sessions of four hours each.

Tina meticulously went through the boxes while collaborating with Rebecca on what items to keep, purge or donate. Tina then organized the kept items based on usage so that Rebecca could easily find them and easily keep them organized. For example, Tina sorted the children's clothes by season and Rebecca could swap out each season's clothes as needed.

“ *It was so helpful to know where everything should go and to have someone physically help me do it.*”

Besides helping with organizing and purging, Tina also assigned action items for Rebecca such as buying specialized hangers, shelf liners and extra storage.

For example, the master bathroom was spacious but didn't have many drawers or cabinets. Tina researched storage solutions for the room and measured the spaces. She then suggested aesthetically pleasing items, that could be purchased online, such as wheelie bins for Rebecca's beauty products.

“ *Tina is focused, quick, relatable, and non-judgmental. We'd chat about our kids and she was like a friend and not like someone cold or unapproachable touching your stuff. She also kept the ball rolling, moving us along, using her time well.*”

The Results: Less Stress, Less Time Finding Things, and More Time For Family

After working with Tina, Rebecca was able to easily find things in her new home which dramatically reduced her earlier feelings of stress and frustration.

“ *We would think, isn't there a chip and dip platter or an incredible fruit bowl that we have? We would go to where Tina organized them and pull those things out and integrate them into our lives. So that was really cool.*”

Not having to spend many hours unpacking also meant that Rebecca could focus her time and energy on taking care of herself and her family.

“ *I could use her services once a season to help with stuff that comes in and goes out. She's non-judgmental of the way I've maintained my space or if I'm too tired to do all this. And she's very encouraging. It's never easy. That's why people like Tina are so important.*”

Now It's Your Turn:

Would you like to have your home or office expertly organized by an efficient and reliable professional? Then give Tina a call today at **516-900-STOW (7869)** or visit her website at **stowandbehold.com**.